

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 225181

E.O. 11652: NA

TAGS: BEXP, BFOL, UK

SUBJECT: GLOBAL MARKET RESEARCH: FOOD PROCESSING AND
PACKAGING EQUIPMENT -- UNITED KINGDOM

REF: STATE 1665

1. COMMERCE HAS REVIEWED SUBJECT RESEARCH PREPARED BY TOWERS,
PERRIN, FORSTER AND CROSBY, INC. (TPFC, INC.) AND APPROVES
FINAL PAYMENT TO CONTRACTOR UPON SUBMISSION TO EMBASSY OF
INFORMATION REQUESTED BELOW. PAYMENT AT THAT TIME NOT
TO EXCEED TWO THOUSAND FIVE HUNDRED THREE (2,503) BRITISH
POUNDS, OR APPROXIMATELY SIX THOUSAND (6,000) U.S. DOLLARS
AT TIME OF AWARD, INCLUDING ANY PRIOR PARTIAL PAYMENTS.
CHARGE COMMERCE APPROPRIATION 134/51250, ACCOUNTING CODE
K/552/1161-12/12-01 253-01.

2. REPORT APPEARS EXEMPLARY IN RESEARCH AND ORGANIZATION.
ONLY A FEW POINTS REQUIRE CLARIFICATION.

3. ACTION REQUESTED

TRANSMIT COPY FOLLOWING ANALYSIS TO TPFC, INC., SOONEST.
OBTAIN COMMITMENT FROM CONTRACTOR THAT HE WILL SUBMIT
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INFORMATION REQUIRED TO EMBASSY BY OCTOBER 30.

4. ANALYSIS OF TPFC, INC., REPORT (FOR CONTRACTOR)

THIS ANALYSIS IS ORGANIZED IN ACCORDANCE WITH SEQUENCE OF MARKET RESEARCH SPECIFICATIONS. ADDITIONAL INFORMATION OR CLARIFICATION REQUIRED SUMMARIZED UNDER APPROPRIATE SECTION NUMBER. PARENTHETICAL PAGE REFERENCES APPLY TO TPFC, INC., REPORT. INFORMATION REQUESTED KEPT TO MINIMUM REQUIRED TO PUBLISH COUNTRY MARKET SURVEY.

1.24.04

GIVE COMPLETE NAMES OF ORGANIZATIONS, WHERE SUCH NAMES APPEAR INITIALLY IN REPORT (PP. 2-11, EXH. 4).

3.21.03; 3.21.04

TABLES PROVIDED BY ALL OTHER CONTRACTORS. WOULD EXPECT ESTIMATES POSSIBLE AFTER DISCUSSION WITH SUCH FIRMS AS DOBOY LTD, ST. ALBANS, HERTS AND MEYERS DUMORE INTL LTD, LONDON. REQUEST SECOND EFFORT. IF ESTIMATES NOT OBTAINABLE NARRATIVE COVERAGE OUGHT TO BE PROVIDED.

3.23.01 (A)

DISCUSS NATURE AND EXTENT OF ANTICIPATED PRICE CHANGES DURING 1974 OF DOMESTICALLY-PRODUCED FPP EQUIPMENT.

3.23.01 (D, 1-2)

DISCUSS SPECIFIED SALES PRACTICES OF THIRD-COUNTRY SUPPLIERS.

3.31.01 (C)

IDENTIFY FOLLOWING; ANCO, GREER, MAHAFFY, JACOB WHITE, SOLLICH, GIUSTI, KLIKLOK, PIERCE (EXHIBIT 9).

3.32.01(B)

GIVE APPROXIMATE PERCENTAGE OF SALES HELD BY LARGE COMPANIES IN FOLLOWING MARKETS: BEER AND SOFT DRINKS (P. 4-2), SUGAR AND CONFECTIONARY (PP. 4-7-8), CANNED MEATS, POULTRY AND BACON (P. 4-15), AND DAIRY PRODUCTS (P. 4-18).

3.32.01 (E)

PLEASE GIVE ANY OTHER DETAILS AVAILABLE CONCERNING; EXPANSION PLANS IN SCOTCH WHISKY INDUSTRY (P. 4-3), PROPOSED J. LYONS FACTORY (P. 4-13), POSSIBLE EXPANSION IN MEAT PROCESSING SECOR (P. 4-16) AND DAIRY PRODUCTS SECTOR (P. 4-19).

3.40.01 (C)

DISTINGUISH BETWEEN SUBSIDIARIES, LICENSEES OF FOREIGN FIRMS (EXH. 10).

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3.53.01 (A, B)

GIVE NAME AND/OR TITLE OF CONTACT IN FOLLOWING: ALLIED BAKERIES, CALLARD AND BOWSERS, DAIRY PRODUCE PACKERS, R.H.M. BAKERIES, SMEDLEY -- H.P. FOODS, SPILLERS, YOUNG'S SEAFOODS, COCOA, CHOCOLATE AND CONFECTIONARY ALLIANCE, FOOD MANUFACTURERS' FEDERATION. INGERSOLL

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